

SOFTWARE SKILLS

Articulate

 Articulate Storyline 360

Adobe Creative Cloud

 InDesign
 Illustrator
 Photoshop
 Lightroom
 Character Animator
 Premier
 XD
 Dreamweaver

WEB DEVELOPMENT SKILLS

 VS Code
 WordPress
 HTML 5
 CSS 3
 GitHub
 Javascript
* Have working knowledge of JQuery, JSON, AJAX, React and PHP

INSTRUCTIONAL MODELS

- ▼ ADDIE
- ▼ Bloom's Taxonomy
- ▼ Backwards Design
- ▼ SAM
- ▼ Mayer's Multimedia Learning

ADDITIONAL SKILLS

- ▼ Photo Image Editing
- ▼ Print Production
- ▼ Product Photography
- ▼ Advertising Concept Development
- ▼ Design and Layout
- ▼ Illustration
- ▼ Digital Marketing and SEO
- ▼ PowerPoint and Keynote

EXPERIENCE

You First Services - Graphic/Web Designer

2020 – Present

- ▼ Design promotional material and create illustrations for innovative healthcare applications
- ▼ Collaborate with SMEs to design and develop e-learning programs to assist new employees in the pharmaceutical production facility

SUNY Erie - Adjunct Associate Professor/Visual Arts-Printing

2017 – Present

- ▼ Responsible for preparing and delivering coursework for college classes; *Publishing with InDesign and Orientation to Graphics*
- ▼ Align objectives and outcomes to meet the program of study
- ▼ Adapt the curriculum to meet the needs and skills of the students in the program

Quinlan And Company - Senior Graphic Designer

2008 – 2016

- ▼ Designed award-winning print and digital advertising, collateral materials and tradeshow graphics for Northwest Saving Bank, Trocaire College, and Taylor Devices

Eric Mower and Associates - Senior Graphic Designer

1996 – 2007

- ▼ Developed graphic solutions for POP displays and in-store promotions for Fisher-Price and Mattel in Toys "R" Us, Walmart, and Target
- ▼ Designed print advertising and collateral materials for Kodak, HSBC Bank, Welch's, Sorrento Cheese, and Univera Health Care

Travers/Collins/Partners - Creative Production Manager

1994 – 1996

- ▼ Managed creative production department to ensure trouble-free, printer-ready files
- ▼ Responsible for purchasing all supplies for the creative department

EDUCATION

University of Massachusetts Boston - Graduate Certificate

Instructional Technology Design

SUNY College at Buffalo - Bachelor of Science in Design

SUNY College at Buffalo - Completed college-level coursework in Career and Technical Education required for New York State Teaching Certificate

SUNY Erie - Associate in Applied Science, Visual Communications Technology; Graphic Arts and Printing

Full Stack Web Development Program - Certificate from SUNY Erie Workforce Development - Full Stack Web Development Program

Facebook Digital Marketing - Digital Marketing Certificate through a partnership with Facebook and SUNY Erie Workforce Development

- ▼ Foundations and Strategy of Marketing
- ▼ Social Media Marketing
- ▼ Marketing Content Strategy and Branding